



**Robert J. McWhirter, CFA, renowned Investment Manager joins boutique investment firm
Enriched Investing Incorporated.**

Toronto, Ontario, January 10, 2018. Margaret Samuel, President and CEO of Enriched Investing™ is pleased to announce that Robert J. McWhirter has joined our firm as an investment consultant, bringing his 40 years of investment management experience to further strengthen our research and analysis team.

Bob McWhirter is well known in the Canadian investment community and is the President of Selective Asset Management Inc. He previously held positions as Vice President and Portfolio Manager at First Asset Investment Management Inc., RBC Global Investment Management Inc. and RBC Dominion Securities Investment Management Inc. While with the Royal Bank Group, he managed approximately \$2.25 billion in the Canadian high technology sector for Royal Bank's Canadian Equity Mutual Funds. Bob is a CFA charter holder and a member of the Canadian Society of Technical Analysts. He provides regular market commentary on Business News Network, (BNN TV), and has been featured in The Globe and Mail, Report on Business Magazine, The Financial Post, Investor's Digest of Canada, Canadian Business Magazine, Les Affaires, Investment Executive, Bloomberg, Dow Jones, Reuters and other business media.



Robert J. McWhirter, CFA

About Enriched Investing Incorporated

Founded in 1989, Enriched Investing Incorporated is a well-respected discretionary portfolio management firm with offices in Toronto and Belleville Ontario. Owned and managed by industry veterans, their expertise centers around building low volatility investment portfolios designed to grow capital and provide a dependable, growing stream of income for pension, trust, endowment funds and high net worth individuals.

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