



**Enriched Investing Incorporated marks 5-year anniversary of the Canadian Conservative Growth Strategy with strong performance**

February 23, 2023 (TORONTO) - Enriched Investing Incorporated (‘Enriched Investing™’) today announced that the Canadian Conservative Growth Strategy (‘CCGS’) is marking its 5-year anniversary with continued strong performance.

With above average growth, below average valuation, and lower volatility the CCGS significantly outperformed the S&P/TSX Total Return Index (S&P/TSX TRI) over the past 1-, 3-, and 5-year periods ended January 31,2023.

	<b>CCGS Return</b>	<b>S&amp;P/TSX TRI Return</b>	<b>CCGS Out- Performance</b>
<b>1 year</b>	<b>6.89%</b>	<b>0.02%</b>	<b>687 bps</b>
<b>3 years</b>	<b>10.37%</b>	<b>6.81%</b>	<b>356 bps</b>
<b>5 years</b>	<b>6.81%</b>	<b>6.12%</b>	<b>69 bps</b>

The CCGS, created by Bay Street veteran, Robert McWhirter, uses fundamental and technical factors.

Up to fifteen Canadian dividend paying stocks are selected monthly.

“I designed the CCGS as a conservative total return strategy targeting above average growth with lower volatility to help investors sleep well at night.”

“We are very pleased with the results,” said Margaret Samuel, President, CEO and Portfolio Manager at Enriched Investing™. “We maintain a consistent, disciplined approach, which is the foundation for the continued success of the CCGS,” she added.

<b>Risk Analysis: S&amp;P/TSX TRI</b>	<b>Compared to S&amp;P/TSX TRI</b>	<b>CCGS</b>
<b>Sharpe Ratio (4%) 0.33</b>	<b>34% better</b>	<b>0.44</b>
<b>Maximum Drawdown: 12 month -22.75%</b>	<b>30% better</b>	<b>-19.46%</b>
<b>Annualized Standard Deviation 15.66%</b>	<b>16% better</b>	<b>13.22%</b>
<b>Sortino Ratio 0.37</b>	<b>20% better</b>	<b>0.45</b>



## About Enriched Investing™

Founded in 1989, Enriched Investing Incorporated is a well-respected discretionary portfolio management firm in Ontario, British Columbia and Quebec. Owned and managed by industry veterans, their expertise centers around building low volatility investment portfolios designed to grow capital and provide a dependable, growing stream of income for pension, trust, endowment funds and high net worth individuals.

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